

James Collins

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EXPERIENCE

CREATIVE DIRECTOR / ASSOCIATE CREATIVE DIRECTOR

Freelance REMOTE / CHICAGO 5.2020 - Current

ASSOCIATE CREATIVE DIRECTOR

Digitas CHICAGO 4.2014 - 5.2020

Provided insights and guidelines to maintain quality in visual design.
Oversaw production of creative with digital and video developers.
Led creative on set during TV production.

CLIENTS INCLUDE: MAYTAG, WHIRLPOOL, RXBAR, JENNAIR, MILLER, BP AND SEARS

SENIOR ART DIRECTOR

Arc Worldwide CHICAGO 2.2008 - 4.2014

Acted as mentor to junior creative and directed creative with partner agencies.
Managed and defined visual guidelines for global brand redesigns.
Presented creative to clients from ideation through development.
Led creative on set during TV and photo production.
Oversaw production of creative with digital and video developers.

CLIENTS INCLUDE: WHIRLPOOL, BLACKBERRY, COCA-COLA AND KELLOGG'S

DESIGNER

C&C Floral CHICAGO 1.2005 - 1.2008

Designed and developed multiple product lines while working with overseas manufacturers.
Led creative on set during TV and photo production.
handling trade show designs, managing national sales teams and managing a designer.

SKILLS

Photoshop CC

iMovie

Premier Pro CC

InDesign CC

Keynote

CSS/HTML

Illustrator CC

PowerPoint

AWARDS

2016 Gold and Silver | Addy Awards

2015 Gold and Silver | Effie Awards

2015 Silver | Addy Award

2015 "Best in Show" | Chicago Advertising Federation's American Awards

2015 "Best Digital Creative" | Chicago Interactive Marketing Association Awards

EDUCATION

Bachelor in Graphic Design **University of Illinois** URBANA-CHAMPAIGN 2004

- Member of Phi Eta Sigma National Honor Society
- Member of the National Society of Collegiate Scholars